

Insight Manager

Accountable to: Associate Insight Director

Salary: £30K per annum

Location: Office-based – Grey Street, Newcastle City Centre

Explain is a growing market research agency based in the heart of Newcastle, delivering high-quality insight projects for clients nationwide. As part of our continued growth, we are looking to recruit a full-time Insight Manager to join our team.

About the Role

We are looking for an **Insight Manager** who is responsible for the management and delivery of a range of research projects. The role will primarily focus on quantitative research, however, there will also be an expectation to work on qualitative projects as and when required. This is an exciting opportunity to build upon project management, reporting experience whilst also supporting the new business tendering process.

Alongside project delivery, the Insight Manager will use quantitative expertise to analyse complex data using tools such as Power BI, Askia, and SNAP, translating findings into clear, actionable insights and recommendations for our clients.

About you

You will have proven experience in a research environment, with strong expertise in delivering quantitative projects and a solid understanding of research design, data collection, and analysis. You will have a relevant degree which supports your knowledge, and experience in research principles and be confident in using digital tools to transform data into clear, meaningful outputs.

You will be an effective communicator who can build strong relationships at all levels. Organised and adaptable, you manage multiple projects with ease, consistently meeting client expectations. With a proactive and problem-solving mindset, you maintain high standards and contribute positively to our team success.

How to Apply

Please send your CV and a covering letter to careers@explainresearch.co.uk

Role is subject to a basic DBS check (which we deem is satisfactory). All applicants must have the legal right to work in the UK.

- Explain Market Research are unable to support Visa Applications/Sponsorship.
- Explain Market Research is an equal opportunities employer.

Closing date for this role will be noon on Noon on **Wednesday 22 July 2026**

Please note that this advert may be closed prior to the stipulated closing date should a suitable candidate be identified. Due to the anticipated volume of applications; only shortlisted applicants will be contacted.